

**\$CLXY** Token Distribution



#### **TOKEN METADATA**

Name: Calaxy Tokens

Symbol: \$CLXY

Total Supply: 1 Billion or 1,000,000,000

Decimal Places: 6 or 1.000001

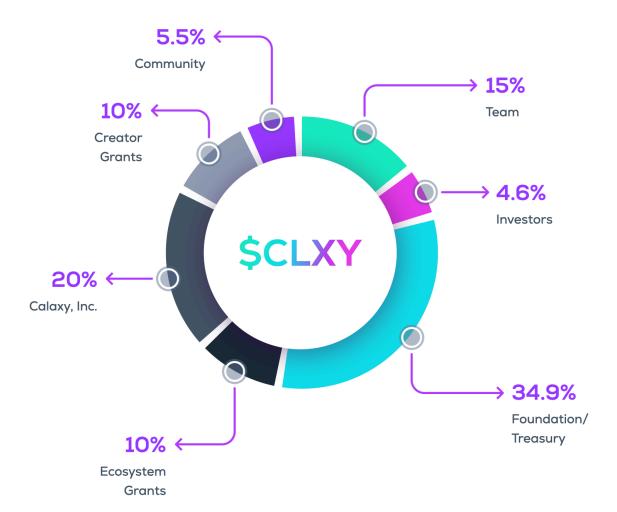
Smallest Denomination: Myro

Description: Calaxy Tokens act as gas powering The Creator's

Galaxy personal monetization ecosystem, in addition to

providing verifiable, decentralized governance.

#### **DISTRIBUTION BREAKDOWN**



## Community

Percentage 10%

Tokens: 100,000,000

Distribution Timeline 10 years

In order to build out a robust, decentralized ecosystem for The Creator's Galaxy, The Creator's Galaxy Foundation intends to utilize these tokens to drive community engagement and growth. Examples of these programs can include airdrops, earn programs and giveaways.

# **Ecosystem Grants**

Percentage 10%

Tokens: 100,000,000

Distribution Timeline 10 years

In order to build out a robust, decentralized ecosystem for The Creator's Galaxy, The Creator's Galaxy Foundation intends to utilize these tokens to facilitate third party integrations of Calaxy Tokens as well as other tokens in The Creator's Galaxy, whether personalized social tokens or collectibles. Examples of these third-party integrations include centralized and decentralized on-ramps, cryptocurrency wallets, and third-party applications. Lastly, this grant program will also be dedicated for ecosystem development, examples including funding open source software projects, as well as research and development efforts.

## **Creator Ecosystem Growth**

Percentage 10%

Tokens: 100,000,000

Distribution Timeline 10 years

To provide direct insight and advice to the Calaxy ecosystem, The Creator's Council is an organization composed of creator's of all different areas of expertise. To provide direct insight and advice to The Creator's Galaxy Ecosystem, The Creator's Council will be an organization composed of up to 20 Creators from different areas of expertise in order to provide oversight into product features, roadmap, and general growth of the ecosystem.

Initial members of the Creator's Council will be high-profile celebrities, influencers, and athletes nominated from the initial 100 Creators on the Calaxy Application, and they will form various committees to determine their operational oversight. Members are expected to serve a fixed two-year term on the Council, and the initial members will be responsible for determining the process by which they source and determine their replacements. The Creator's Council will utilize grant programs managed by the Foundation in order to facilitate the adoption of The Creator's Galaxy as the go-to ecosystem for monetization. Examples of these include customizable raffles for new Creator's coming to Calaxy or referral programs.

### **Investors**

Percentage 4.6%

Tokens: 46,000,000

Avg. Distribution Timeline 3.5 years



### **Early Investors**

Percentage Up to 0.6%

Tokens: Up to 6,000,000

Distribution Timeline: 12 month lockup, then distributed over the next 12 months

Terms: 20% discount to future sale

We couldn't be more appreciative to those that supported and believed in the future of the Creator economy at such an early stage. Early investors that could participate include a number of Creator's such as: Ezekiel Elliott, Larry Ogunjobi, Matt James, Luke Walton, and a number of others. Leading investment funds and firms also participated in this early round, including: Animoca Brands, Ark Stream Capital, Genesis Block Ventures, GSR, Red Beard Ventures, and more.

### **Public Sale**

Percentage 4%

Tokens: 40,000,000

**STANDARD** 

Terms: \$0.50

Distribution Lockup: 12 months

Unlock Schedule: Equally between months 13-48

Min Check Size: \$1,000 for Non-US, \$25,000 for US Accredited

#### ACCELERATED

Terms: \$0.60

Distribution Lockup: 12 months

Unlock Schedule: Equally between months 13-36

Min Check Size: \$1,000 for Non-US, \$25,000 for US Accredited

## Calaxy, Inc.

Percentage 20%

Tokens: 200,000,000

Distribution Timeline 10 years

Built by Calaxy, Inc., Calaxy is the first third party application-layer to provide an easy-to-use interface for The Creator's Galaxy. Co-Founded by NBA Player and entrepreneur Spencer Dinwiddie and ex-financier Solo Ceesay, Calaxy App is the open social marketplace, built by Creators, for Creators. Through a suite of familiar and new features, Creators of all types can offer more direct and intimate experiences to their fans that everyone will come to know and love.

Calaxy enables celebrities, athletes, artists, and influencer's of all kinds to easily mint social tokens, collectibles and manage requests for their time using The Creator's Galaxy Protocol. They will use these tokens to continually ensure they are the leading application within The Creator's Galaxy Ecosystem, building the cutting-edge future of decentralized social media.

### Team

Percentage 15%

Tokens: 150,000,000

Distribution Timeline 5 years

Calaxy's team is composed of leading creators, entrepreneurs, technologists, venture capitalists, designers, and product managers. On average, the team members have lockups and vesting schedules of 5 years, showing their dedication and commitment to the project.

## The Creator's Galaxy Foundation

Percentage 34.9%

Tokens: 349,000,000

Distribution Timeline 10 years

The Creator's Galaxy Foundation's primary focus is helping manage the open source software standards and specifications that power applications in the Calaxy ecosystem, as well as help oversee the ecosystem's decentralized governance.

#### The Foundation's operational responsibilities include, but are not limited to:

- Educating Creators and Fans on the future of direct engagement
- Developing tools to help users participate in and facilitate ecosystem governance
- Distributing grants to help enable access and inclusion to the ecosystem, including: 3rd party applications, wallets, on/off ramps, and developer tools

In addition to overseeing development of the ecosystem's standards, the foundation will also utilize these funds to provide research grants supporting the development of personal monetization protocols, decentralized social media standards, and more. Between this treasury and the funds dedicated specifically to ecosystem grant development, the foundation will become one of many stewards in the Calaxy community, each contributing to the future of personal monetization.

